

2 October 2025

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Dealings

Total Voting Rights

MS International plc has been informed that on 1 October 2025, Mr Michael Bell, Executive Chairman of the Company, exercised in aggregate 6,666 options over ordinary shares of 10p each in the capital of the Company ("Ordinary Shares") at an exercise price of £1.41 each. The exercise of options is today being satisfied from existing Ordinary Shares which were held by the Company in treasury.

In addition, the Company has been informed on 1 October 2025, that on 22 August 2025, the spouse of Mr Michael Bell, Executive Chairman, being a person closely associated with Mr Bell, acquired 202 Ordinary Shares by way of dividend reinvestment.

Total Voting Rights

The Company's issued share capital comprises 17,841,073 Ordinary Shares. Following this exercise of options, the Company holds 1,435,667 shares in treasury. Therefore, the total number of voting rights in the Company is 16,405,406.

The above figure of 16,405,406 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Director/PDMR Shareholding

Following these transactions, Mr Bell's beneficial interest in Ordinary Shares is now 2,995,889 Ordinary Shares, representing approximately 18.26% of the Company's issued share capital (excluding shares held in treasury).

The notifications made below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael Bell
2	Reason for the notification	
a)	Position/status	Executive Chairman

b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	MS INTERNATIONAL plc		
b)	LEI	213800Q34ZAXQ582YL41		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Options with an exercise price of £1.41 each ISIN: GB0005957005		
b)	Nature of the transaction	Exercise of options		
c)	Price(s) and volume(s)	Price(s) £1.41	Volume(s) 6,666	
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A		
e)	Date of the transaction	1 October 2025		
f)	Place of the transaction	Off market		

Details of the person discharging managerial responsibilities / person closely associated	
Name	Mrs Jayne Bell
Reason for the notification	
Position/status	PCA of Michael Bell, Executive Chairman
Initial notification /Amendment	Initial notification
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
Name	MS INTERNATIONAL plc

LEI	213800Q34ZAXQ582YL41				
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 10 pence each ISIN: GB0005957005				
Nature of the transaction	Acquired Ordinary Shares through dividend reinvestment				
Price(s) and volume(s)	<table> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>£12.38</td><td>202</td></tr> </table>	Price(s)	Volume(s)	£12.38	202
Price(s)	Volume(s)				
£12.38	202				
Aggregated information - Aggregated volume - Price	Aggregated volume: 202 Ordinary Shares Aggregated price: £12.38				
Date of the transaction	22 August 2025				
Place of the transaction	London Stock Exchange, AIM Market				

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital
Nomad and Broker
Patrick Castle/Daniel Bush/Lucy Bowden

Tel: +44 (0)20 7408 4090